



nichi

Sponsorship Prospectus

NICHI's 3rd Annual Indigenous Housing Capacity Building Event

Bringing together Indigenous housing and service providers, leaders, advocates, and communities to strengthen capacity and drive change. Sponsorship helps make this gathering and its impact possible.

Winnipeg, Manitoba | November 22 to 25, 2026

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About NICHI

NICHI supports and advocates for Indigenous housing and service providers across the country.

The National Indigenous Collaborative Housing Inc. (NICHI) exists to uphold and advance housing as a human right for all Indigenous Peoples living in urban, rural and northern communities from coast-to-coast-to-coast. NICHI is built on a principle of cooperation and coordination of expertise amongst members, partners, and stakeholders committed to ensuring that no Indigenous person living off-reserve or away from their home community gets left behind because of where they live. Through this coordinated effort, NICHI has delivered \$281.5 million in funding to 77 Indigenous housing projects across the country. To deliver relevant and appropriate services, NICHI believes the best approach is ***For Indigenous, By Indigenous.***

The 2026 Capacity Event will be held in Winnipeg, Manitoba bringing together 120+ member organizations and beyond from across Canada. Attendees will engage in capacity-building sessions, knowledge exchange, and networking all aimed at strengthening and advancing the Indigenous housing sector nationwide.

The Capacity Event offers a range of sponsorship and advertising opportunities.

#NICHIworks

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Our Delegates and Attendees

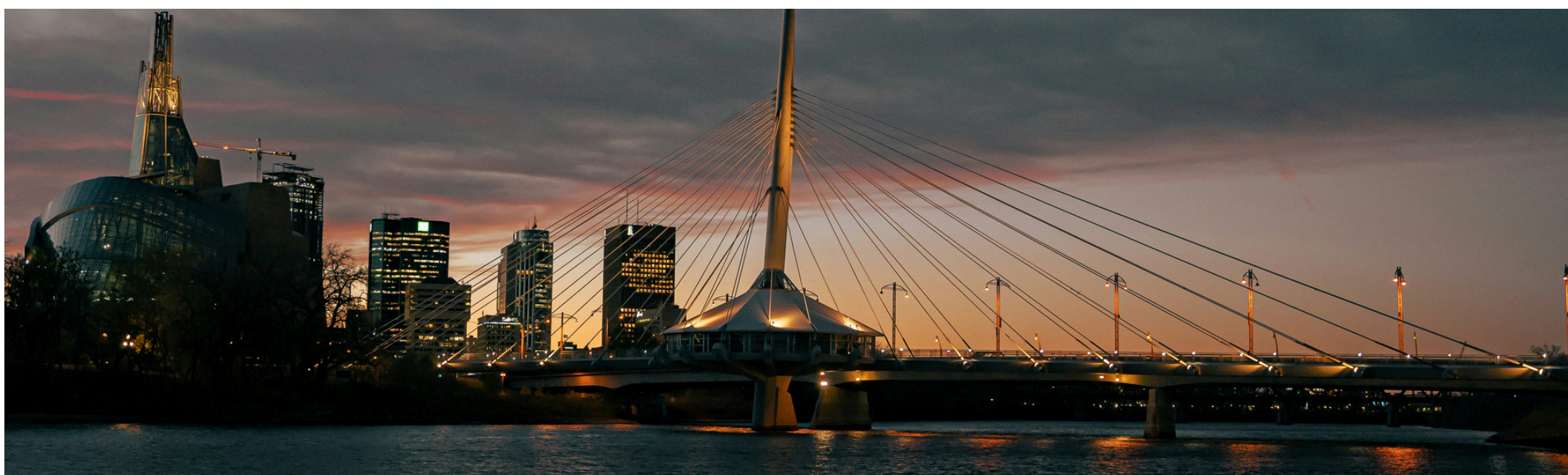
#FIBIworks



120+ Members 70+ Supporters



- Indigenous Housing and Service Providers
- Indigenous Organizations, Associations & Networks
- Housing and Homelessness Leaders
- Federal Government Officials
- Academics
- And more...



Support Indigenous Solutions. Build Community. Create Change.

Become a NICHI Capacity Event Sponsor and demonstrate your support for **For Indigenous, By Indigenous** housing. Sponsoring the event is a powerful opportunity to connect with housing leaders and engage with a national collective dedicated to strengthening Indigenous housing. It's also a great avenue for visibility and your organization will be featured through event promotion helping to spark new connections.

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Sponsorship Options

We'd be happy to collaborate with you to design an package that aligns with your organization's goals and values or discuss in-kind opportunities. Contact us to start the conversation—we're excited to work together.

Event Sponsor (x1) \$60,000

- Premium logo placement on stage backdrop, promotional materials, event signage, and event website.
- Featured in all NICHI press releases, newsletters, and marketing campaigns.
- Social media promotion highlighting the partnership.



Keynote Sponsor (x2) \$25,000



- Be front and centre during one of the most anticipated moments of the event.
- As the Keynote Sponsor, your organization will be prominently recognized alongside a featured speaker whose insights will set the stage for the day.
 - Opportunity to introduce the keynote speaker
 - Recognition in event program, website, and promotional materials.
 - Preferred seating for your representative.

Vendors Market and Social (x5) \$20,000



- Your organization will be recognized for hosting an evening where attendees can meet new people, catch up with peers, and network, all while enjoying refreshments and food in a welcoming setting.
- Logo placement in the event program, website, and promotional materials.
- Branded signage at the venue and food/beverage stations.

Sponsorship Options

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Speakers Sponsor (x2) \$20,000



- Opportunity to support expert speakers and contribute to knowledge sharing that strengthens capacity across the sector.
- Directly enable the sharing of practical insights, tools, and expertise.
- Sponsor recognition across event materials, including speaker introductions, signage, and communications.

WIFI Sponsor (x1) \$5,000

- Keep 120+ attendees connected while showcasing your support for Indigenous-led housing.
- As the exclusive Wi-Fi Sponsor, your organization will be front and center each time participants log on, offering high-impact visibility throughout the event.



Quiet Room Sponsor (x1) \$10,000



- Provide a calm and welcoming space for attendees to recharge or connect with an Elder. As the Quiet Room Sponsor, your organization will be recognized for supporting mental wellness, accessibility, and an inclusive event experience.
- Sponsor signage at the room entrance and inside.
- Option to include branded wellness items.

Sponsorship Options

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Sessions Sponsor (x2)

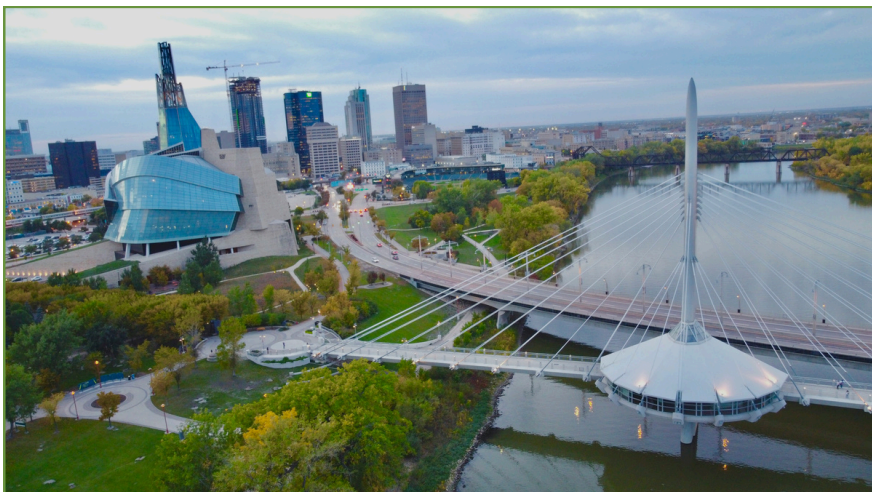
\$4,000

- Support the heart of the Capacity Event—where knowledge is shared, ideas are exchanged, and future-focused solutions are shaped.
- Your organization will be recognized for supporting the delivery of high-quality learning sessions led by housing leaders, experts, and changemakers from across the country.
- Recognition in the event program, website, and promotional materials.



Break Sponsor (x1)

\$5,000



- Everyone needs a break—why not make it memorable? As the Break Time Sponsor, your organization keeps the energy up and conversations flowing while enjoying local traditional teas, snacks, and connection.
- Recognition on signage, event materials, and break slides.
- Shout-out during break announcements.

Supporter Sponsor

\$1,500

- Show your commitment to strengthening Indigenous housing by supporting the overall success of the 2026 Capacity Building Event.
- Recognition as a supporter-level sponsor in the event program, website, and select signage.



Sponsorship Options

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Vendors Market

- Celebrate Indigenous entrepreneurship and innovation at the Vendors' Market, where attendees can explore and purchase products, services, and crafts from Indigenous-led businesses and organizations. This vibrant space creates opportunities for economic support, cultural exchange, and connection.
- Contact us to learn more about securing a booth at the Vendors' Market.

Booth Inclusions

- One 8'x8' booth space, including a skirted 6' table, two chairs, and basic pipe and drape setup
- Logo and listing featured in the event program and on the event website
- Vendors will have the opportunity to display their logo and be featured in the rolling logo presentation at the Vendors Market.
- Exhibitor-only badges for booth
- Opportunity to engage directly with over 120 Indigenous housing leaders, community representatives, and sector partners from across Canada



Winnipeg

NICHI's 3rd Annual Indigenous Housing Capacity Building Event



Support. Connect. Make an Impact.

Interested in supporting Indigenous-led housing in a way that aligns with your organization's goals? Let's build something together. We're happy to work with you to create a customized sponsorship package that reflects your values and impact.

Contact us at info@nichihousing.com or 1-888-588-0431



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